

Healthcare has a Clinical Data-exchange Problem

and Artificial Intelligence Offers The Solution



80%

OF ALL MEDICAL DATA IS **UNSTRUCTURED...**
TRANSMITTED AS FAXES, SCANS, ETC.¹

When providers receive patient data this way, their digital systems can't automatically categorize and process the details to **move care forward**. Among other dangers, the **manual work** required to turn this data into actionable clinical information can:

**Increase
Providers' Costs**

6 Hours

That's how much time primary care physicians spend each day on manual data entry—more than half of their typical 11.4-hour workday!²

\$

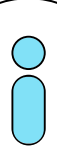
**Lead To
Clinical Errors**

38%

of providers had an **adverse event** in the previous 2 years due to a duplicate records issue—and the top cause they cite is data-entry error.³

X

HEALTHCARE PROFESSIONALS AGREE: THE ANSWER IS INTELLIGENT DATA EXTRACTION

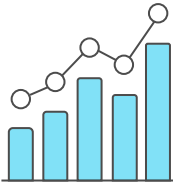


96%

Easier access to critical information will help **save a patient's life**.⁴

95%

Increased data interoperability will **improve outcomes**.⁴



86%

Improved health data exchange will **cut time to diagnosis**.⁴

AND THE INDUSTRY BELIEVES **ARTIFICIAL INTELLIGENCE** WILL PROVIDE THE SOLUTION

Over
80%

of health-industry leaders **already have AI plans in place** for their organizations.⁵

of these leaders have actually **implemented AI tools** for their data environments.⁶

48%

What's your strategy to improve patient outcomes with **artificial intelligence**?

1. [Managing Unstructured Big Data in Healthcare](#); National Library of Medicine

2. [Primary Care Doctors Spending 6 Hours a Day on EHR Data Entry](#); EHR Intelligenc

3. [New Survey Addresses the State of Patient Matching in the US](#); EHR Intelligence, PRNewswire

4. [How AI Can Unlock the Full Potential of Clinical, Administrative Data](#); Health IT Analytics

5. [Over 80% of Health Execs Have AI Plans in Place](#); Health IT Analytics

6. [4th Annual Optum Survey on AI in Healthcare](#); Optum.com